

A man in a dark suit and glasses is walking from left to right across the frame. He is carrying a dark bag. In the background, there is a large window display. Inside the window, there are two potted plants on either side of a sign that reads "1 Carey Lane". Below the main title, there is a list of items: "1. 100% Cotton", "2. 100% Cotton", "3. 100% Cotton", "4. 100% Cotton", "5. 100% Cotton", "6. 100% Cotton", "7. 100% Cotton", "8. 100% Cotton", "9. 100% Cotton", "10. 100% Cotton". The overall scene is in black and white, with a dark, moody atmosphere. The man is in the foreground, slightly out of focus, while the window display is in the background, more in focus.

OBERFELD SNOWCAP

MOVING RETAIL FORWARD





Reimagine Retail with Oberfeld Snowcap

For over 45 years, Oberfeld Snowcap has been redefining tenant and landlord representation with a focus on innovation, strategy, and lasting partnerships. Our national presence and specialized expertise empower us to connect retailers with the right real estate opportunities and align landlords with visionary tenants across North America.

Our team offers tailored real estate solutions designed to transform your business. From strategic market analytics and demographic insights to expert representation in the U.S. and Canadian markets, we provide the tools and expertise to help clients thrive. Oberfeld Snowcap delivers results that shape the future of retail.





Tenant Representation

Canada & U.S.

We provide structured guidance throughout the full lifecycle of a transaction, from early-stage planning through lease completion and beyond. As part of this, Oberfeld Snowcap represents over 200 premium retail brands, with offices across North America, bringing both scale and deep market insight to every engagement.



Transaction
Management



Comprehensive
Deal Negotiation



Site
Selection



Market
Intelligence



Data
Analysis



Portfolio
Management

Landlord Representation

Oberfeld Snowcap specializes in delivering comprehensive strategies to unlock the full commercial potential of high streets, resort villages, convention centers, and mixed-use properties. Our customized approach combines deep market expertise with forward-looking insights to drive value creation through targeted leasing initiatives and redevelopment plans.

Through rigorous best-use analyses, we evaluate asset performance and identify strategic pathways to optimize utilization and profitability. Complementing this, our precise market valuation services provide a data-driven foundation for informed decision-making, leveraging industry benchmarks and market dynamics to ensure accurate asset assessment.

With a focus on delivering measurable results, Oberfeld Snowcap partners with clients to enhance asset performance, mitigate risks, and achieve sustainable growth in an evolving commercial landscape.



Market Analytics

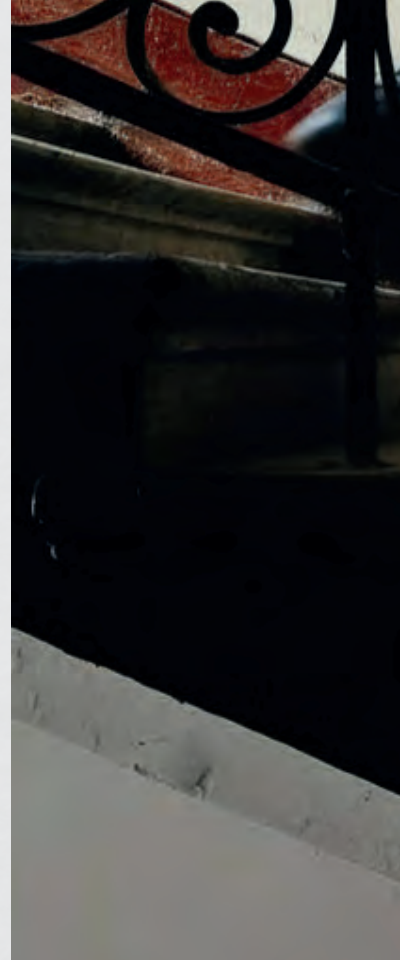
Oberfeld Snowcap delivers streamlined, insight-led approaches to retail site selection, empowering your business with actionable insights and advanced location analytics. Leveraging cutting-edge tools and comprehensive market intelligence, we enable you to make informed, strategic decisions that align with your business objectives.

Our methodology integrates detailed market analysis, demographic profiling, and consumer behavior trends to provide a holistic view of potential opportunities. By simplifying the complexities of site selection, we ensure your business is positioned for growth in optimal locations that maximize impact and return on investment.



Portfolio Optimization

Focused on unlocking liquidity, maximizing opportunities, and delivering measurable savings, we craft tailored real estate solutions that ensure portfolio optimization. Our approach integrates comprehensive analysis and customized strategies to enhance performance and deliver actionable results. With a team of skilled negotiators and market insights, we proactively identify opportunities and navigate complex landlord engagements on your behalf. Every site-specific strategy is meticulously aligned with your objectives, while we oversee the process with precision and expertise. From planning to execution, we ensure your real estate goals are achieved seamlessly and effectively.





SHAPING RETAIL THROUGH STRATEGIC REAL ESTATE ADVISORY



Marketing & Design

Drawing on our retail real estate expertise, we help clients make a strong introduction to landlords and consumers while ensuring their marketing supports broader growth and commercial objectives. From brand decks and presentations to branding and refreshed marketing materials, we create clear, professional tools that communicate a brand's identity, positioning and real estate strategy, helping both emerging and established brands present themselves effectively as they enter new markets, pursue new locations or expand their footprint.



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